NEW YORK
RIGHTS FAIR

&

BookExpo
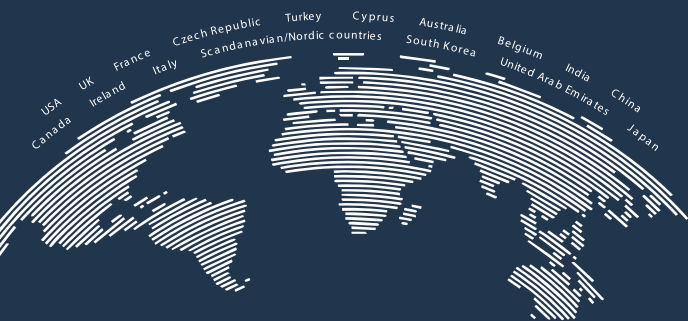
May 28-29, 2020

Jacob Javits Convention Center, NYC

Driving what the World will Read, Watch and Hear

Join 10,000 professionals from 85+ Countries

The 2020 New York Rights Fair, the international adult and children's content and licensing marketplace, will run concurrently with BookExpo, making the two fairs the biggest and most important U.S. publishing event of the year. Together, these two shows impact every part of the book business, in every corner of the globe.

Publishers, rights professionals, agents, scouts, film producers, acquisitions editors and other attendees will discuss rights sales and the distribution of content across all formats, including print, audio, film and television driving what the world will read, watch and hear.

USA
Canada
UK
Ireland
France
Italy
Czech Republic
Scandanavian/Nordic countries
Turkey
Cyprus
Australia
South Korea
Belgium
United Arab Emirates
India
China
Japan

NEW YORK RIGHTS FAIR WILL PROVIDE A PERSONAL AND FULL-SERVICE EXPERIENCE TO EXHIBITORS

**The brand new concept of the New York Rights Center at BookExpo will welcome both Publishers and Agencies in a dedicated area exclusively conceive to conduct copyrights business at the book fair.
Turnkey exhibitor tables of the New York Rights Center will replace standard stands and make participating affordable and seamless.**

Register with the New York Rights Center for automatic inclusion in the NYRF & BookExpo exhibitors Catalogue, as well as the following on-site services:

- A central location in the Book Expo Hall including 1 table, 4 chairs, 1 sign, 1 personal locker
- A dedicated reception and bar
- 1 wifi connection
- 2 entrance exhibitors passes and 5 invitations for your clients

WHY DO YOU NEED TO BE AT THE NEW YORK RIGHTS FAIR?

NETWORK. EXCHANGE IDEAS. DRIVE NEW BUSINESS.

Who you'll meet:

- Publishers
- Agents and co-agents
- Rights managers
- Scouts
- Licensees
- Film production houses
- IP companies
- Content professionals

Discover
the hottest
up-and coming
authors and titles

Connect
and get face time
the who's who
in the industry

Learn
about what's
trending in today's
shifting marketplace

Engage
with the world's most
influential publishers
in our exhibit hall

Two strong partners bringing
the world together to focus on content and rights

BolognaFiere Group is a leading International exhibition organizer and manages three exhibition centres (Bologna, Modena, and Ferrara) with an exhibition portfolio of over 80 events in Italy and abroad.

BolognaFiere is the organiser of The Bologna Children's Book Fair (BCBF) the world's leading professional event dedicated to the children's publishing industry attracting over 1,400 exhibitors and around 30,000 visitors from 80 countries.

BCBF has expanded its network with new important dates for the industry's agenda in two of the most important markets for global publishing: the USA with the New York Rights Fair (NYRF) and China with the China Shanghai International Children's Book Fair (CCBF). Waiting for the new Moscow International Children's Book Fair (MICBF) in Russia in 2021.

Book Expo is the publishing industry's leading U.S. trade event, where Booksellers, Librarians, specialty retailers and national chains, Publishers and Tastemakers come together to discover the latest titles, authors, distribution channels, technology and trends.

At BookExpo you can get an edge in your business by attending cutting edge education sessions, and making new connections to help you grow your business. BookExpo is carefully crafted with content and experiences for all those that play a part in the publishing industry.

It's where authors, booksellers, specialty retailers, national chains, distributors, librarians, literary agents, publishers and more unite to build relationships, learn tactics to bolster business and get the pulse of what's trending in today's shifting marketplace.

Have questions? Contact our team

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WHERE
CONTENT
IS CONVERGING